Stafford College of Further Education Design Department

Comparative settings of numerically encoded text

Part I Typewritten text, offset lithography Part II Monotype-set text, letterpress Design: Sandy Banks & Bert Aureli

Repro-photography & offset lithography: Maurice A Jones Composition: Les Insull NGA Letterpress machining: Syd B Fenton NGA

Printing Workshops Design Department Stafford College of Further Education

March 1977

This book aims to investigate some of the possible solutions to the problem of the typographical encoding of copy consisting of four levels of information which have been indexed according to a decimal classification system.

The book consists of two separate parts, each dealing with one specific method of composition: the first part was printed by offset lithography from camera-ready copy produced on a typewriter of fixed character width and line feed of $\frac{1}{6}$ inch; the second part was printed letterpress in Monotype Univers 8D on 10 pt, Series 686 medium.

In each part of the book the type is arranged in two columns of 20 picas measure, and a certain number of lines per column has been specified to maximise the use of the information area.

To avoid the problem of headings falling at the foot of columns without altering the vertical spacing systems, it was also specified that content should dictate the form to the extent that one or more lines of copy, as necessary, should be transferred to the next column.

A page-by-page tabular guide to the differences between the various solutions can be found at the end of each part of the book—simply fold out the red-bordered sheets.

7 Presentation

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7.2.3.2 For clarity in very long run-on indexes, subentries may be grouped in paragraphs.

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7.2.4.1 Punctuation is usually unnecessary between the last word or symbol of a heading or subheading and the page or other reference(s), but a comma may be used if confusion is likely without it, eg: Vitamin B2, 76 rather than Vitamin B2 76.

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7.3.1 Variations in the type

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7.4.2 Printing and pagination Any index, whether appended to the work indexed or issued as a separate publication, should be printed on consecutive pages free from advertising or other extraneous matter.

The pagination of an appended index should continue that of the text in a single sequence in arabic numerals unless the index precedes the text, when independent pagination (and roman numerals) may be used.

7.4.3 Identification and bibliographic details

A separately published index should be preceded by bibliographic details of the publication indexed. If the index is in the form of loose leaves or cards, this information should be given at the head or foot of every leaf or card. In particular, an index to a run of a periodical should be preceded by a full statement of any changes in the periodical's title including details of the issue numbers and dates, especially if the number of issues in a year or in a volume has varied, or if there has been any interruption of publication, or if there have been any errors of numbering.

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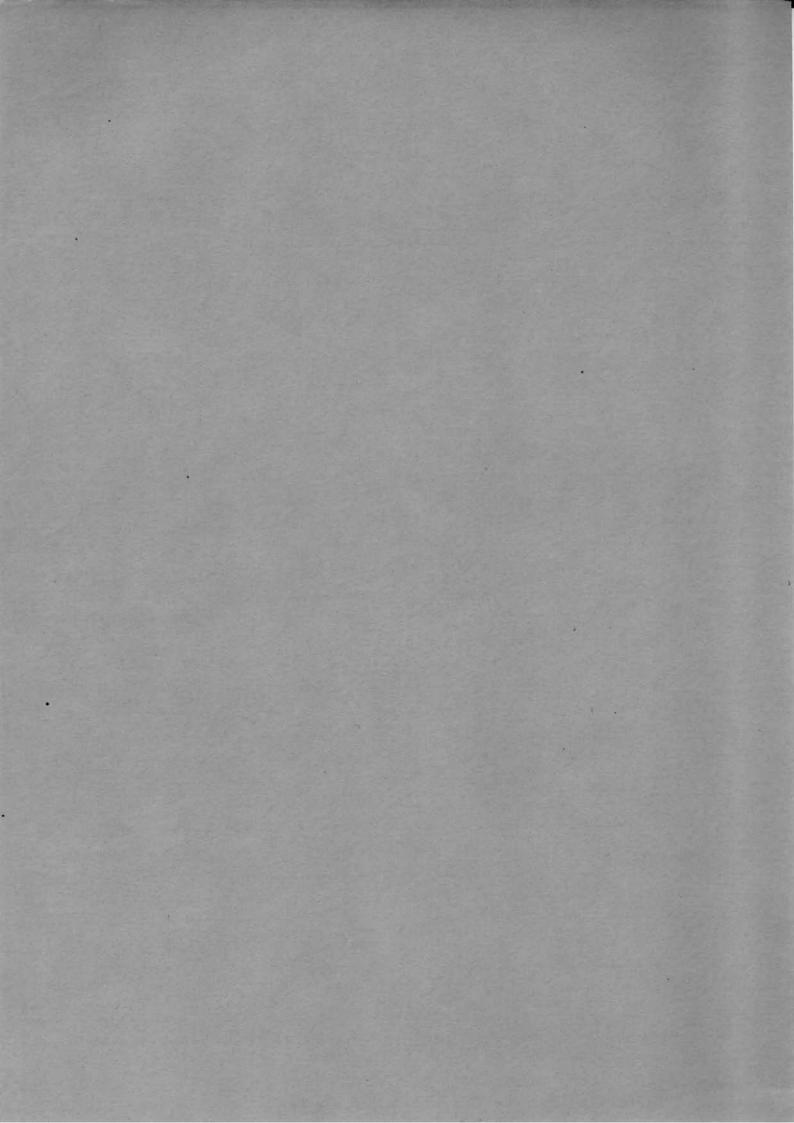
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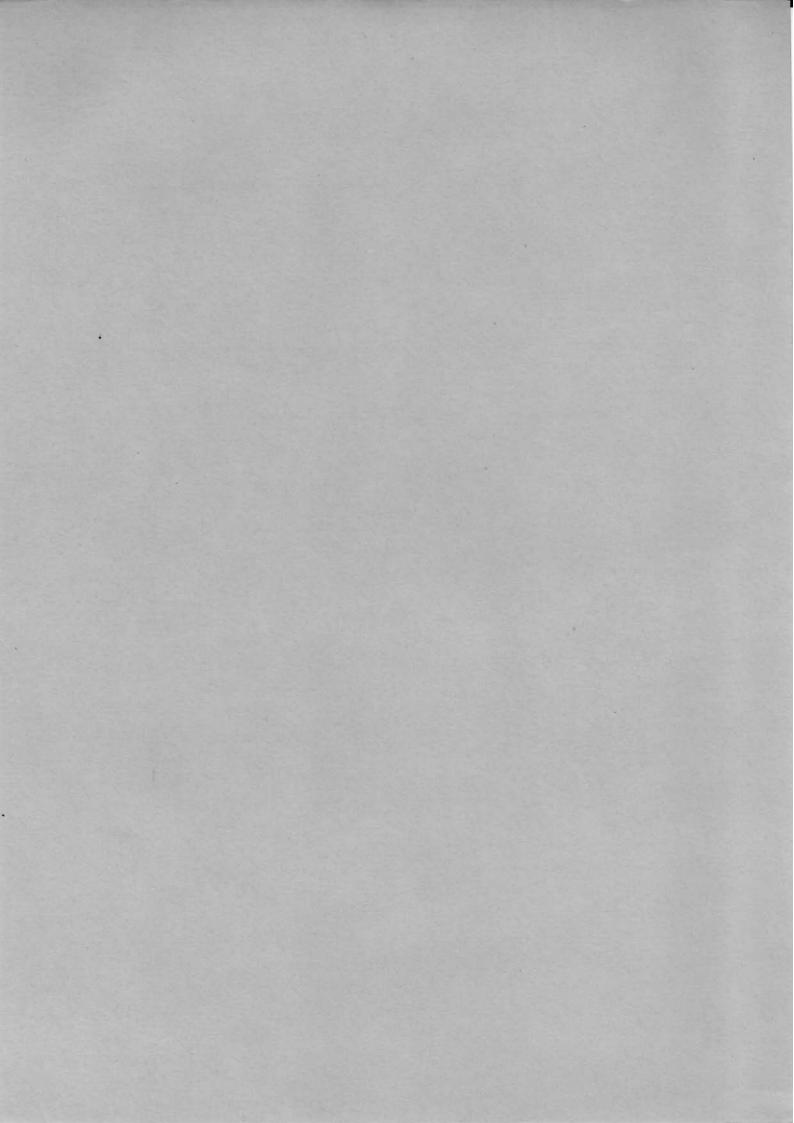
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7.3.0.0 TYPOGRAPHY

7.3.1.0 Variations in the type

Bold type, italics, small capitals and other variations are of great value in helping to direct the reader's attention to particular references and to distinguish certain categories of items indexed, such as proper names, maps and illustrations, and titles or first lines of works. The use of the variant forms should be explained. Too much variety, however, may confuse the reader and defeat its own object.

7.3.2.0 Capitals or lower-case letters to begin headings & subheadings

7.3.2.1 The initial word of a main heading may begin either with a capital letter or (if not a proper name) with a lower-case letter; whichever practice is adopted it should be followed consistently throughout the index.

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7.4.1.0 Position of the index

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7.2 COLUMN AND ENTRY LAYOUT

7.2.1 Columns

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7.2.2 Indention

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7.4.3 Identification and bibliographic details

A separately published index should be preceded by bibliographic details of the publication indexed. If the index is in the form of loose leaves or cards, this information should be given at the head or foot of every leaf or card. In parti-

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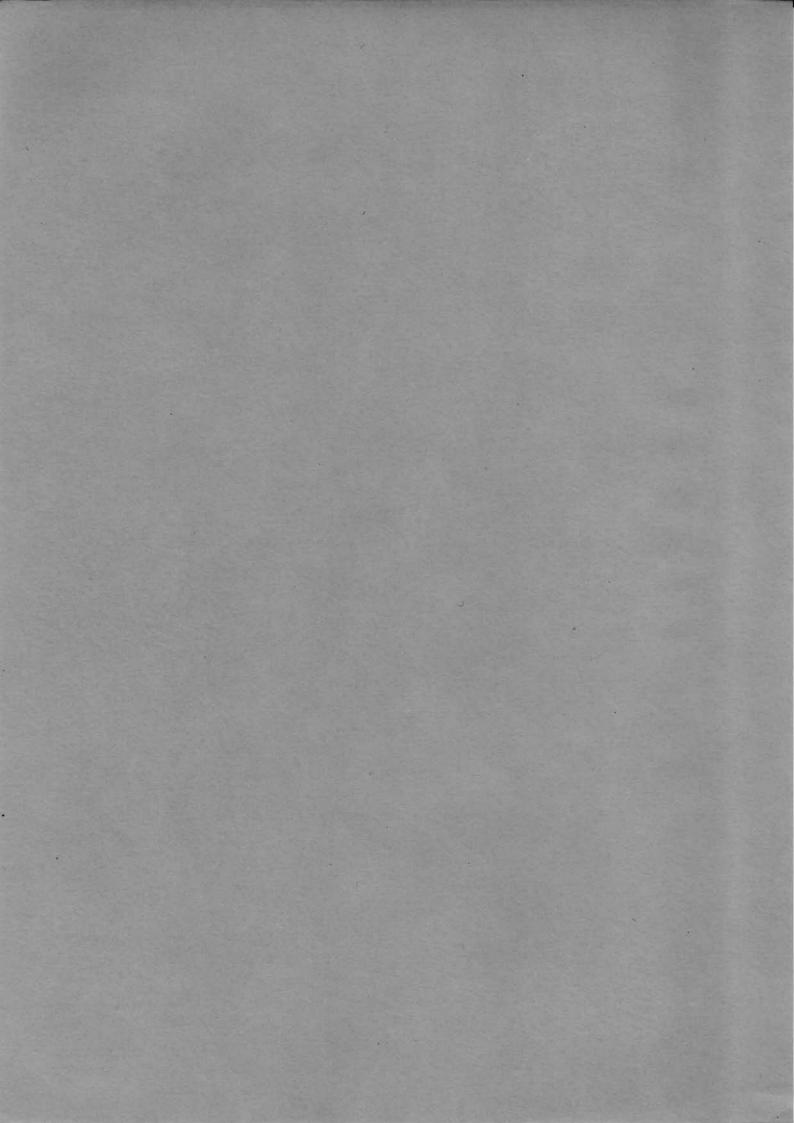
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Key to the symbols used in the Guide

1°: Primary level of heading eg 7 Presentation

2°: Secondary level of heading eg 7.1 Introductory note

3°: Tertiary level of heading eg 7.2.1 Columns

4°: Fourth level of information eg 7.2.1.2 Each subheading...etc

P : Paragraph

'Vertical spacing' column: notation used

The figures on the <u>left</u> of broken verticalines indicate the <u>units</u> of space allocated <u>above</u> the level of information symbolised at the top of the line.

The figures on the <u>right</u> of the same lines indicate the units of space allocated <u>below</u> the level of information symbolised at the top of the line.

In the above example, read: $4x_{\xi}^{\dagger}$ " lines white above primary level $2x_{\xi}^{\dagger}$ " lines white below primary level or $2x_{\xi}^{\dagger}$ " lines white above secondary level

Guide to Part I

Page	Vertical spacing l' lines white						Typographic coding of levels of heading and information				Horizontal spacing
		l° :	2°	3°	4° :	P	1°	2°	3°	4°	
1		-	-	-	-	-	u+lc	u+lc	u+1c	u+1c	-
2	4	2	1	1/2	-	-	"	"	"	"	Indent paragraphs
3	"	"	"	"	-	-	u+lc	"	"	"	n .
4	"	"	"	"	-	-	CAPS		"	"	"
5	"	"	"	"	-	-	"	u+lc	"	.11	п
6	. "	"	"	"	-	-	CAPS	"		"	"
7	"	"	"	"	-	-	"	"	CAPS	"	II .
8	"	"	"	"	-	-	"	CAPS	u+lc	"	-11
9	"	"	"	"	-	-	п	п	u+lc	"	n .
10	"	"	"	"	-	-	u+1c	u+1c	u+lc	"	n .
11	"	"	"	"	-	-	<u>u+1c</u>	ıı .	"	"	n .
12	"	"	"	"	-	-	CAPS	u	"	"	"
13	"	"	"	"	-	-	CAPS	u+1c	"	"	"
14	"	"	"	"	-	-	"	u+lc	"	"	"
15	"	"	"	"	-	-	CAPS	CAPS	"	"	n.
16	"	"	"	"	-	-	u+lc	u+1c	"	"	u u
17	"	"	"	"	-	-	CAPS	· · ·	"	"	"
18	"	"	"	"	-	-	"	<u>u+1c</u>	"	"	"
19	"	"	"	"	-	-	CAPS	CAPS	u+lc	"	Zeros introduced into 1°, 2° & 3° numbers
.20	"	"	"	"	-	-	"	"	"	"	Zeros removed leaving space + second axis
21	"	"	."	"	-	-	CAPS	u+lc	u+1c		п
22	2	1	1/2	0	-	-	"	"	"	"	п
23	4	2	1	"	-	-	"	"	"	"	"
24	"	"	"	"	-	-	<u>u+lc</u>	u+lc	"	"	п
25	. "	"	"	"	-	-	u+lc	"	"	"	"
26	"	"	"	"	-	-	"	u+lc	"	"	п

Errata corrige pages 23-26: no white should appear under the heading 7.4.1

6.1.2 Additional (implicit) information indexed

Indexes may supply information implicit (but not given) in the text, such as full names, identifying dates, and names of chemicals, provided that such additions serve only for clarification and fall strictly within the scope and intent of the work indexed.

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It is usually more economical of space to arrange the entries in two or more columns on the page, but this depends on the average length of the entries. If subheadings are run on, the columns should be wide enough for easy legibility.

7.2.2 Indention

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7.3.1 Variations in the type

Bold type, italics, small capitals and other variations are of great value in helping to direct the reader's attention to particular references and to distinguish certain categories of items endexed such as proper names, illustrations and maps, and titles or first lines of works. The use of the variant forms should be explained. Too much variety, however, may confuse the reader and defeat its own object.

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Indexes may supply information implicit (but not given) in the text, such as full names, identifying dates, and names of chemicals, provided that such additions serve only for clarification and fall strictly within the scope and intent of the work indexed.

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Indexes should be constructed according to a logical, balanced and consistent pattern, easily recognizable by prospective users in the field concerned. A note explaining the pattern and calling attention to any necessary deviations should be supplied at the beginning of the index and/or at major (subject) headings.

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Key to the symbols used in the Guide

1°: Primary level of heading eg 7 Presentation

2°: Secondary level of heading eg 7.1 Introductory note

3°: Tertiary level of heading eg 7.2.1 Columns

4°: Fourth level of information eg 7.2.1.2 Each subheading...etc

P : Paragraph

'Vertical spacing' column: notation used

The figures on the <u>left</u> of broken vertical lines indicate the <u>units</u> of space allocated <u>above</u> the level of information symbolised at the top of the line.

The figures on the <u>right</u> of the same lines indicate the <u>units</u> of space allocated <u>below</u> the level of information symbolised at the top of the line.

In the above example, read: 2x10pt lines white above primary level 1x10pt line white below primary level or 1x10pt line white above secondary level

Guide to Part II

Page	Vertical spacing 10pt lines white						Typographic coding of headings and numerals				Horizontal spacing
	5.5	1°	2°	3°	4°	P	1*	2*	3*	4*	
1	-	-	-	-	-	-	u+lc medium	u+lc medium	u+1c medium	u+lc medium	-
2	2	1	1/2	ŧ	-	-	11	"	"	"	Indent paragraphs
3	4	2	1	1 1	-	ŧ	"		"	"	Remove indent
4	8	4	2	1	-	1	"		"	"	"
5	"	"	"	"	-	"	bold	"		"	. 11
6	6	"	"	"	-	"	an .	**		"	"
7	11	"	"	"	-	"	ex.bold	bold	11	"	"
8	5	3	"	"	-	"	"		"	"	"
9	4	2	1	1	ļ -	Ŧ	"			"	"
10	"	"	"	"	-	"	"		u	"	Zeros introduced into 1°, 2° & 3° numbers
11	"	"	"	"	-	"	"	W.	u	.11	Zeros removed leaving space + second axis
12	"	"	"	"	-	"	. II	(H)	.m	"	Second line of 2-line head ranged with first
13	"	"	"	"	1-0	"	л	"	italic	"	11
14	"	"	-"	"	-	"	"	"	bold figs	bold figs	"
15	"	"	"	"	-	"	CAPS ex.bold	u+lc ex.bold	u+lc bold	"	"
16	"	"	"	"	-	"	u+lc 10D/11pt ex.bold	"			"

Errata corrige pages 15 & 16: in heading 7.1 the 'N' should be lowercase

